

Barry F. Hersh, AICP

Barry F. Hersh is a Clinical Associate Professor at the New York University Schack Institute of Real Estate and Chair of the Masters in Real Estate Development Program. He teaches courses in Sustainable Real Estate Development, Land Use and Environmental Regulation, and the Development Capstone. He works with faculty, students and curriculum, and was honored by NYU for his service in 2012. Mr. Hersh also conducts research on environmentally responsible real estate development, is a core faculty member of the NYU Center for the Sustainable Built Environment, and participates in international joint university and executive programs, most recently with the University of Amsterdam and JLL.

Mr. Hersh was named a 2014 Distinguished Fellow by the NAIOP Foundation, which also supported his national study of Waterfront Brownfield Redevelopment presented at their 2013 National Urban Forum. Mr. Hersh has conducted international studies on Brownfields on Three Continents published by both the American and Asian Real Estate Societies, presented in Shanghai and as a Brownfields Renewal article in 2013. His New York City Brownfields study was recognized in 2006 for Outstanding Scholarly Achievement and was utilized in PlaNYC 2020

Mr. Hersh also conceived and teaches, as a partner in Vita Nuova LLC, the “What Regulators Need to Know About Redevelopment” course that has been well-received by 2200 staff members of the United States EPA and state regulators. He consults on several brownfield redevelopment efforts; in Jamaica, Eastchester and Newtown Creek, New York City, projects in Ohio, northern California as well as post-Sandy recovery efforts in New York and New Jersey.

Mr. Hersh has participated in the Northeast Sustainable Community Workshop since inception, most recently moderating a session on Green Infrastructure. Earlier, Mr. Hersh was Vice President of Dames & Moore/Brookhill who had more than fifty brownfield projects, was Director of Real Estate for Reynolds Aluminum and held senior planning positions in Toledo, Ohio and Poughkeepsie, NY. He holds a Masters Degree in Urban Planning from New York University's Wagner School and a Bachelor's in Urban and Environmental Studies from CUNY.